

# Jumpkick Terms of Service and Privacy Policy

These Terms of Service and Privacy Policy govern the manner in which Jumpkick collects, uses, maintains and discloses information collected from users (each, a "User") of the [jumpkick.me](http://jumpkick.me) website ("Site"). These terms apply to the Site and all products and services offered by Jumpkick. Jumpkick was created by The Regime Design Company, but is a standalone website and service that is provided "as is" and without warranty by The Regime Design Company or its founders.

## Personal identification information

We may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users visit our site, register on the site, and in connection with other activities, services, features or resources we make available on our Site. Users may be asked for, as appropriate, name, email address and individual preferences. Users may, however, visit our Site anonymously. We will collect personal identification information from Users only if they voluntarily submit such information to us. Users can always refuse to supply personally identification information, except that it may prevent them from engaging in certain Site related activities.

## Non-personal identification information

We may collect non-personal identification information about Users whenever they interact with our Site. Non-personal identification information may include the browser name, the type of computer and technical information about Users means of connection to our Site, such as the operating system and the Internet service providers utilized and other similar information.

## Web browser cookies

Our Site may use "cookies" to enhance User experience. User's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. Users may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note that some parts of the Site may not function properly.

## How we use collected information

Jumpkick may collect and use User's personal information for the following purposes:

- *To send emails*  
The core service of Jumpkick is the sending of email notifications about Kickstarter projects, per each User's preferences. We will use your name and email address to email you with these notifications. We may occasionally also send other emails such as company news, updates, related product or service information, etc, and we will use your basic personal information to respond to

inquiries, questions, and/or other requests. You may at any time change your preferences, which will alter the specific emails you receive (and the average amount of emails you receive in a given time period). You may also cancel your account at any time, in which case we will cease sending you project notification emails. We may use a third-party mailing list service for company announcements or occasional marketing emails, and you may need to unsubscribe from these emails separately from the project notification emails.

- *To improve customer service*  
Information you provide helps us respond to your customer service requests and support needs more efficiently.
- *To personalize user experience*  
We may use information in the aggregate to understand how our Users as a group use the services and resources provided on our Site.
- *For advertising*  
Currently, Jumpkick does not have any advertising on the Site or in the project notification emails. However, we reserve the right to advertise on the Site or in project notification emails in the future.
- *To improve our Site*  
We may use feedback you provide to improve our products and services.
- *To run a promotion, contest, survey or other Site feature*  
We may occasionally send Users information they agreed to receive about topics we think will be of interest to them.

## **How we protect your information**

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, password, and other information and data stored on our Site.

## **Sharing your personal information**

We do not sell, trade, or rent Users personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above.

## **Third party websites**

Since the purpose of the Site is to display and announce information about Kickstarter projects, Users will find content on our Site and in our emails that link to the sites and services of other parties outside of Jumpkick. We do not control the content or links

related to these projects and are not responsible for the practices employed by websites linked to or from our Site. In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to our Site, is subject to that website's own terms and policies.

### **Changes to this privacy policy**

Jumpkick has the discretion to update this privacy policy at any time. When we do, we will revise the updated date at the bottom of this page. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

### **Your acceptance of these terms**

By using this Site, you signify your acceptance of this privacy policy and terms of service. If you do not agree to this policy, please do not use our Site. Your continued use of the Site following the posting of changes to this policy will be deemed your acceptance of those changes.

### **Contacting us**

If you have any questions about this policy, the practices of this Site, or your dealings with this Site, please contact us at:

Jumpkick  
905 Rancho Conejo Blvd., 2nd Floor  
Newbury Park, CA 91320  
[contact@jumpkick.me](mailto:contact@jumpkick.me)

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